**Links to Resources for Research Methods/Dissertation:**

**1.** Saunders, M.N.K., Lewis, Philip & Thornhill, Adrian, 2019. Research methods for business students 8th ed. Boston : Pearson <https://anglia.primo.exlibrisgroup.com/permalink/44APU_INST/l34krk/alma999039428002051>

**2.** Collis, J. & Hussey, Roger, 2014. Business research: a practical guide for undergraduate & postgraduate students 4th ed. Hampshire: Palgrave Macmillan

<https://anglia.primo.exlibrisgroup.com/permalink/44APU_INST/1il1k4/alma998819430702051>

**3.** Hair Jr., J.F., Celsi, M., Money, A., Samouel, P. and Page, M., 2015. The Essentials of Business Research Methods. 3rd ed. ed. Taylor and Francis.

<https://anglia.primo.exlibrisgroup.com/permalink/44APU_INST/1il1k4/alma998890414102051>

**4.** Creswell (2006). Five Qualitative Approaches to Design: In Qualitative Inquiry and Research Design: Choosing among Five Approaches. Thousand Oaks: Sage <https://www.sagepub.com/sites/default/files/upm-binaries/13421_Chapter4.pdf>

**5.** Sue, V.M. & Ritter, Lois A., 2016. Conducting online surveys, 2nd Edition. Los Angeles : SAGE <https://anglia.primo.exlibrisgroup.com/permalink/44APU_INST/l34krk/alma998997348902051>

**6.** Crowther, D. and Lancaster, G., 2012. Research Methods. Florence: Taylor and Francis. <https://anglia.primo.exlibrisgroup.com/permalink/44APU_INST/16n1f1b/cdi_proquest_ebookcentral_EBC978936>